

New Jersey Library Association
National Reading Group Month Task Force

READERS, WRITERS & READING GROUPS: A DAY OF READING GROUP WORKSHOPS

Date: **Saturday, October 3, 2009**

Time: Continental Breakfast & Registration: 9:15 am
Workshop Sessions begin at 10:00 am

Place: The College of New Jersey
2000 Pennington Road, Ewing, NJ 08628
Library Lower Level Lobby (Registration & Keynote)
Workshop Sessions: Social Sciences 105, 128, 130

Parking: Guests will be directed to park in Lots 3—6

Cost: NJLA Members: \$25.00, Non-Members: \$37.50, Students: \$12.50
NJLA Trustee & Friends Group Members: \$25.00

Continuing Education Credit Available for This Workshop

HOW TO REGISTER

To register for **Readers, Writers & Reading Groups: A Day of Reading Groups Workshops**, sponsored by the National Reading Group Month Task Force, please follow these directions:

ALL registrations are by mail or fax. Tickets will be issued at the program site for the workshops you've selected and only those with tickets can be admitted. Please see the full registration process as below:

1. Review the workshop descriptions for the three program tracks on Pages 2 & 3.
2. Fill out the registration form on Page 4, noting your method of payment and your first, second, third and fourth workshop choices for each of the program tracks.
3. Clip and mail your completed registration form with your payment, voucher/PO or credit information to NJLA, ATTN: NRGM, P.O. Box 1534, Trenton, NJ 08607 - or - fax your completed registration form, voucher/PO to NJLA at 609-394-8164. Send your payment to the above address.

Maximum Registration: 120

Registration Deadline Is Friday, September 25, 2009.

WORKSHOP DAY AT A GLANCE:

9:15 — 10:00 am Registration and Continental Breakfast

(Location: Library Lower Level Lobby)

10:00 - 10:45 am Welcome and Keynote Speaker

(Location: Library Lower Level Lobby)

11:00 - 11:40 am Workshop: Session A

(Location: Social Sciences 105, 128, 130)

11:50 am - 12:30 pm Workshop: Session B

(Locations: Social Sciences 105, 128, 130)

12:30 - 1:30 pm Lunch

(On Your Own)

1:30 - 2:15 pm Workshop: Session C

(Locations: Social Sciences 105, 128, 130)

2:30 - 3:15 pm Author Panel

Writers and Reading: Personal Perspectives

(Location: Library Lower Level Lobby)

3:15 pm Wrap-Up and Raffle followed by Book Selling and Autographing

PROGRAM DESCRIPTIONS

Workshops: Session A

11:00 am—11:40 am

1. **TITLE: A Perfect Match: Libraries and Community Reading Groups**

DESCRIPTION: Many of our library patrons belong to reading groups in the community, but are libraries serving their needs? How can we think outside the box to meet the needs of the exploding reading group phenomenon, at a time when they need the library's services the most? The discussion will cover reading group kits, reading group registration, procurement of titles, and ideas for promoting National Reading Group Month at your library.

PRESENTER: Terry Edwards, Hunterdon County Library. Terry Edwards is a Reference Librarian at Hunterdon County Library. In between patrons' questions, Terry runs the Adult Summer Reading Club, and puts together and promotes "book group kits." Although she does not facilitate the library's reading group, she has been an enthusiastic member of her personal reading group since its inception 10 years ago.

MODERATOR: Jean Retkwa

2. **TITLE: All Booked Up: Designing and Running Library Reading Groups for Readers Ages 7-17**

DESCRIPTION: Have the enthusiasm to start a book club for children and teens but don't know where to start? How do you put together a children's book club and how do you measure its success once you've done all the work? Just like readers, books and reading tastes change over a relatively short period of time. The children's discussion will offer insight and advice on making the experience rewarding for you and your readers. The teen discussion will cover how to select titles with high teen appeal, how to create a teen-centric PR campaign to get teens interested and how to keep the teens once they come. Join us for this discussion where we'll provide you with a toolkit to create dynamic book groups to appeal to even the most reluctant of readers!

PRESENTERS: Priscilla Cordero, Ocean County Library,

Stafford Branch. Priscilla has been a children's librarian for most of her public library career. Now she is working in her own community as a YA librarian, motivating teen volunteers, discovering the joys of tweenhood, and preparing for her new role as Vice President/President-elect of the Children's Services Section of NJLA. **Elizabeth Erwin**, Somerset County Library, Hillsborough Branch. In between managing the Teen Volunteer program, scouring the world for unusual manga and getting thwaped by her teens at gaming events, Elizabeth gets to engage in her first love of readers advisory. She is especially interested in exploring how technology can be used to update traditional library programs. In her spare time, she runs her activism website Everyday Rebellions and contributes articles to a number of political blogs.

MODERATOR: Nancy Madasci

3. **TITLE: Novelist to the Rescue! How This Electronic Resource Can Enhance Your Reading Group**

DESCRIPTION: Need a suggestion for what to select next for your book discussion group? EBSCO's NovelList is here to help! NovelList creator Duncan Smith will show you how to utilize this powerful reader's advisory information resource and revitalize your reading group in the process!

PRESENTER: Duncan Smith, EBSCO

MODERATOR: David Lisa

4. **TITLE: Book Passion: My Life as a Reading Group Facilitator: Tips from the Frontline.**

DESCRIPTION: Be inspired to start or continue your work as a reading group leader by the words and wisdom of a professional reading group facilitator.

PRESENTER: Esther Bushell, facilitator of community-based reading groups, former high school English teacher. She also serves as the coordinator for Community Reads, an annual event at the Perrot Memorial Library in CT. Esther contributes blog posts on the ReadingGroupGuides.com blog and she just launched her new website Literarymatters.net.

MODERATOR: April Judge

PROGRAM DESCRIPTIONS

Workshops: Session B 11:50 am—12:30 pm

1. **TITLE: Starting, Running & Re-Energizing Your Reading Group.**

DESCRIPTION: Starting a reading group is easy. But keeping it going is a little tricky. Together, with members from the group, we will share some book group basics, leadership skills, and tips for keeping book group members plugged in.

PRESENTER: **Deborah Bigelow**, Director, Leonia Public Library. Deborah currently leads a reading group that's been in existence for over 11 years. She also writes the self-help column for *Library Journal* book reviews and has participated in BCCLS and NJLA workshops on reading groups.

MODERATOR: **Kiran Patel**

2. **TITLE: Comically Graphic: How to Plan and Lead Graphic Novel Reading Groups**

DESCRIPTION: Graphic novels are popular with all segments of a library's audience. Films based upon stories and characters introduced in comic books and graphic novels are often the most successful at the box office. Sales of graphic novels continue to increase even with the economic downturn. Library acquisitions of graphic novels allow librarians and customers to delve into this sequential art form and explore new themes. Two comic fans/librarians give some tips about how to organize and manage a graphic novel reading group and discuss some appropriate book choices.

PRESENTER: **David Lisa**, Consultant, New Jersey State Library & **Laverne Mann**, Senior Librarian and Computer Trainer, Mercer County Library System. 2009 Library Journal Mover and Shaker.

MODERATOR: **Terry Edwards**

3. **TITLE: Reading Never Ages: Reading Groups for Seniors.**

DESCRIPTION: Discover innovative ways to introduce perfect book choices to the over 60 crowd. This workshop will feature "Post Scripts", a book successfully used by librarians at the Tampa/Hillsborough (FL) Library System to prompt discussions by seniors relating various topics to their own lives.

PRESENTER: **Margo Hammond**

MODERATOR: **April Judge**

4. **TITLE: Books That Never End: Using Spin-Offs and Book Maps in Your Reading Group.**

DESCRIPTION: Inspired by literature and real lives, fiction "knock-offs" are becoming ever so popular. Fiction titles featuring Daphne Du Maurier, Rebecca, Sylvia Plath and Ted Hughes, F. Scott Fitzgerald, Gregory Maguire, Jane Eyre, Nancy Drew, Sherlock Holmes and of course Jane Austen will be introduced as selections for unique discussions.

PRESENTER: **April Judge**, Director, West Caldwell Public Library, former president of NJLA and current member of the Women's National Book Association's National Reading Group Month Advisory Board. **Jean Retkwa**, Reference Librarian Woodbridge Public Library. April and Jean moderate monthly reading groups at their respective libraries.

MODERATOR: **Judy Fenelon**

Workshops: Session C 1:30 pm—2:15 pm

1. **TITLE: Book Passion: My Life as a Reading Group Facilitator: Tips from the Frontline.**

DESCRIPTION: Be inspired to start or continue your work as a reading group leader by the words and wisdom of a professional reading group facilitator.

PRESENTER: **Esther Bushell** is a facilitator of community-based reading groups. She also serves as the coordinator for Community Reads, an annual event at the Perrot Memorial Library in CT. Esther contributes blog posts on the ReadingGroupGuides.com blog and she just launched her new website Literarymatters.net.

MODERATOR: **April Judge**

2. **TITLE: Not Just Your Typical Reading Group: An Introduction to a Wide Variety of Reading Groups**

DESCRIPTION: Think that book discussion groups are just about best-selling fiction? Guess again! Our presenters will tell you about their experiences leading many different types of book groups, including film and book discussion groups, poetry reading groups, classics and literary fiction groups and more!

PRESENTER: **Cindy LaRue**, Reference Librarian, Belleville Public Library; **Monica Orr**, Burlington County Library System. Monica Orr is Readers' Advisory Librarian at the Burlington County Library System in Westampton, NJ. She has developed a reading group for short stories, casual discussions of reading interests over brunch, and the county's longest running traditional monthly reading group.; **Irene Goldberg**, Monroe Public Library. Irene Goldberg has been the Director of the Monroe Township Public Library since its inception in 1989. She leads adult book discussions and co-leads regular thematic series of discussions with a local retired college professor.

MODERATOR: **David Lisa**

3. **TITLE: Authors Alive: Incorporating Media into Your Children's and Teen Reading Groups.**

DESCRIPTION: Bring the authors and their books to life! Invite over 55 of the world's most popular children's authors into your book group by supplementing your discussions with Tim's author interview media presentations.

PRESENTER: **Tim Podell** of Tim Podell Productions.

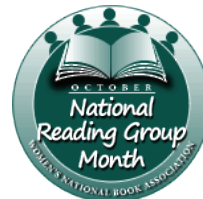
MODERATOR: **Terry Edwards**

4. **TITLE: Reading Group Selections-The Good, The Bad and the Boring.**

DESCRIPTION: What makes a great selection for a lively and engaging book discussion? Why do some books fail as reading group choices? Do you dare to experiment with a "challenging" author? What books are sure to light a fuse under the table?

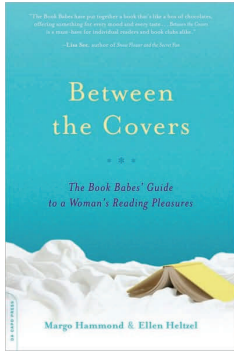
PRESENTER: **Judy Fenelon**, Senior Librarian for Information and Outreach Services, Parsippany-Troy Hills Public Library. Started the Historical Fiction Book Club at the Parsippany Library in February 2001 and continues to serve as its facilitator. **Marianne Krantz**, Principal Librarian, Reference Department. Facilitator of the Morris County Library Evening Book Club since 1997 and the Morning Book Club since 2001.

MODERATOR: **Laverne Mann**



10:00 - 10:45 am: Keynote Address

(Location: Library Lower Level Lobby)



The Once and Future Reader: How Reading Groups Past and Present Have Kept Us Reading.

By Margo Hammond

Margo Hammond is co-author of **Between the Covers: The Book Babes' Guide to a Woman's Reading Pleasure.** Seeking to nurture fellowship around the love

of books, Margo Hammond and Ellen Heltzel first teamed up as The Book Babes in 2002 to write a weekly column for Poynter Online. They have also written a weekly column for

the *Book Standard*, the sister online publication of *Kirkus Reviews*, a monthly column for the *Good Housekeeping Magazine* online, and articles for the *San Jose Mercury* and the *Minneapolis Star Tribune*. In 2007, they launched a monthly radio show with WMNF-FM in Tampa, FL. As solo acts or together, they have appeared on NBC's *Today Show* and C-SPAN's *Book TV*, and their work has appeared in magazines and newspapers across the country. Margo Hammond, former book editor for the *St. Petersburg Times*, has served as a National Book Critics Circle board member and as president of the Southern Book Critics Circle. She wrote a weekly travel column for *The New York Times Syndicate* and worked at *The Atlantic Monthly*, the *Washington Star*, and the *Baltimore Sun*. She lives in St. Petersburg, Florida.

Check out the Book Babes site at thebookbabes.typepad.com.

Thanks to Mi-Sun Lyu and INFOLINK for permission to utilize the template for this workshop registration brochure.

REGISTRATION FORM

Your Workshop Choices:

| | | |
|--------------------|-------------------------------------|------------------|
| 11:00-11:40 | 1 st Choice—Title: _____ | 3rd-Choice _____ |
| | 2 nd Choice—Title: _____ | 4th-Choice _____ |
| 11:50-12:30 | 1 st Choice—Title: _____ | 3rd-Choice _____ |
| | 2 nd Choice—Title: _____ | 4th-Choice _____ |
| 1:30-2:15 | 1 st Choice—Title: _____ | 3rd-Choice _____ |
| | 2 nd Choice—Title: _____ | 4th-Choice _____ |

Your Name: _____

Your Library: _____

Your Phone #: _____

Your Email Address: _____

Your Fax #: _____

Amount Due: \$ _____ Member Non-Member

Payment: Check Library Voucher/PO Visa Mastercard American Express

Name on Card: _____

Card Number: _____ Expiration Date: _____

Signature: _____