



OCTOBER IS NATIONAL READING GROUP MONTH



2010 Selections

BLAME by Michelle Huneven
(Picador, 978-0-312-42985-0)

THE BLESSINGS OF THE ANIMALS by Katrina Kittle
(Harper Perennial, 978-0-06-190607-7)

CHEAP CABERNET: A FRIENDSHIP by Cathie Beck
(Voice, 978-1-4013-4154-1)

ETERNAL ON THE WATER by Joseph Monninger
(Gallery Books, 978-1-4391-6833-2)

THE GIRL WHO FELL FROM THE SKY by Heidi W. Durrow
(Algonquin Books, 978-1-56512-680-0)

LITTLE BEE by Chris Cleave
(Simon & Schuster Paperbacks, 978-1-4165-8964-8)

THE LOTUS EATERS by Tatjana Soli
(St. Martin's Press, 978-0-312-61157-6)

MOLLY FOX'S BIRTHDAY by Deirdre Madden
(Picador, 978-0-312-42954-6)

THE PARTICULAR SADNESS OF LEMON CAKE by Aimee Bender
(Doubleday, 978-0-385-50112-5)

THE QUEEN OF PALMYRA by Minrose Gwin
(Harper Perennial, 978-0-06-184032-6)

ROOM by Emma Donoghue
(Little, Brown and Company, 978-0-316-09833-5)

SAFE FROM THE SEA by Peter Geye
(Unbridled Books, 978-1-60953-008-2)

UP FROM THE BLUE by Susan Henderson
(Harper Paperbacks, 978-0-06-198403-7)



www.NationalReadingGroupMonth.org

ABOUT NATIONAL READING GROUP MONTH

National Reading Group Month (NRGM) is an initiative of the Women's National Book Association (WNBA). Founded in 1917, WNBA promotes literacy, a love of reading, and women's roles in the community of the book.

NRGM augments the WNBA's mission to promote the value of books and reading. Through this initiative the organization aims to foster the values reading groups encourage: camaraderie, enjoyment of shared reading, and appreciation of literature and reading as conduits for transmitting culture and advancing civic engagement.

The mission of National Reading Group Month is to:

- Increase public awareness of the joy and value of shared reading
- Provide a time for reading groups to celebrate their accomplishments and plan for the future
- Provide opportunities for individuals to join an existing reading group or start a new one
- Encourage libraries, bookstores, and organizations to host special reading group events

FIND OUT MORE: NATIONAL READING GROUP MONTH

www.NationalReadingGroupMonth.org

ABOUT NATIONAL READING GROUP MONTH GREAT GROUP READS

Great Group Reads 2010 titles are selected on the basis of their appeal to reading groups for whom they are bound to open up lively conversations about a host of timely and provocative topics, from the intimate dynamics of family and personal relationships to major cultural and world issues. The 14-member Committee also makes a conscious decision to focus its attention on under-represented gems from small presses and lesser-known mid-list releases from larger houses. All are books with strong narratives peopled by fully realized characters; books which perhaps have flown under the radar of reviewers and reading groups overwhelmed by the sheer number of new releases each year.

Great Group Reads 2010 Selection Starter Packet includes one 8.5"x11" flyer and 13 single stickers to be used and applied to the book jackets of Great Group Reads 2010 titles (only). Templates for each can be found on the NRGM Web site for duplication. Booksellers are welcome to use any of the materials found there.

GET INVOLVED: NATIONAL READING GROUP MONTH MARKETING TOOLKIT

www.nationalreadinggroupmonth.org/involved.html#toolkit

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